

W BULLETIN



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Shri Vaishnav Institute of Journalism and Mass Communication

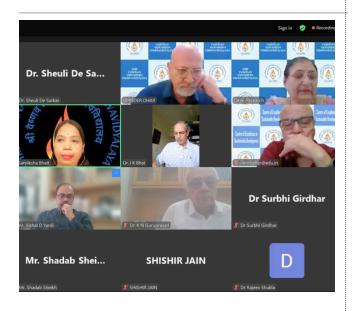
Bilingual News Paper

SVVV Organizes SHODH 2025: A **Platform Advancing** Virtual **Interdisciplinary** Research for **Social Impact**

Indore, April 26, 2025 — Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore, successfully A virtual national research conference on April 26, themed "Integrating Interdisciplinary Research for Societal Well-Being. Featuring 85 abstracts, 58 full papers, and 26 published works, the event included keynote by Dr. I.K. Bhat and nine technical sessions. Key publications were released, SVVV's highlighting commitment collaborative, impactful research and academic excellence. The conference was inaugurated with a welcome address by Dr. Upinder Dhar, Hon'ble former Vice Chancellor of SVVV. Dr. Santosh Dhar, former Dean, Faculty of Doctoral Studies and Research, and Conference Convener, presented the conference overview and its interdisciplinary vision.

SVVV Successfully Hosts National Forensic Conference Science TATHYAM-2025

Indore, April 9, 2025 — Shri Vaishnav Institute of Forensic Science (SVIFS), a constituent of Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore, successfully organized its three-day conference virtual national TATHYAM-2025 from April 7-9, on theme "Criminology and the Science: Forensic **Bridging** Traditional and Digital Frontiers." The event featured plenary sessions by eminent experts, 54 research papers, 29 poster presentations, and nationwide participation, promoting innovation, academic exchange, and interdisciplinary collaboration in forensic science.



Did You Know

- → Greenwich, England is the official 'Zero Time Zone'. It's where the time starts — called GMT (Greenwich Mean Time)
- → Japan has a train station that has no entrance or exit. It stops only to let people admire the view of nature (Seiryu-Miharashi Station).
- → Iceland has no mosquitoes at all! Its environment is too harsh for them to survive.
- →Sharks have been around for over 400 million years; trees appeared around 350 million years
- Ants don't sleep.
 - They take tiny power naps just a few seconds long — but never truly sleep like humans.

Dr. Yogesh C. Goswami Joins as New Vice Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Indore, 30th June 2025 — Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), a premier institution dedicated to academic excellence and innovation, proudly welcomes Dr. Yogesh C. Goswami as its new Vice Chancellor. The Shri Vaishnav Trust and university leadership expressed their confidence in Dr. Goswami's ability to take the university to new heights through a student centric and research driven approach. With this leadership transition, SVVV continues its commitment to being an inspiration of knowledge, values, and progress in central India and beyond. With a distinguished academic background and decades of leadership experience in higher education, Dr. Goswami officially assumed office on 30th June 2025, marking a significant milestone in the university's journey toward greater academic and research achievements. Dr. Goswami succeeds Dr. Upinder Dhar, under whose tenure the university witnessed remarkable growth in infrastructure, international collaborations, and interdisciplinary research. The university community extended a warm welcome to Dr. Goswami during a formal ceremony held at the campus.



A Memorandum of Understanding (MoU) was signed between Shelby Hospital, Ahmedabad and Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore for collaboration in academic and healthcare services.

On July 8, 2025, Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore and Shelby Hospitals, Ahmedabad signed an MoU to collaborate in academics, healthcare training, research, and community outreach. Under this partnership, BBA and MBA in Healthcare & Hospital Management programs will be offered, providing students with academic knowledge and 190 days of hands-on training. The programs focus on finance, operations, marketing, and strategic management in the healthcare sector. Shelby Group, with 11+ multispecialty hospitals and over 2000 beds, is a leader in healthcare services. This initiative aims to equip students with practical skills, leadership abilities, and industry-ready experience. India's healthcare sector is projected to reach USD 638 billion by 2025, with the private sector contributing 74%. This collaboration marks a significant step toward innovation, education, and public service in India's growing healthcare education landscape.



and Sustainable Development

Indore, February 14, 2025 — Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore, in collaboration with St. Cloud State University, USA, successfully organized a three-day Multi-Disciplinary International Congress Sanmantrana 2025 from February 12–14 in hybrid mode. Themed "Digitalization for Inclusiveness, Innovation, and Sustainability: Opportunities and Challenges," the event featured 3 plenary sessions, 19 workshops, 9 technical sessions, and 6 roundtable discussions, with participation from 90 researchers. In the inaugural session, Dr. Mala Srivastava, Chairperson of Sanmantrana 2025, presented an overview of the congress. Hon'ble former Vice Chancellor Dr. Upinder Dhar delivered the welcome address, emphasizing the interconnectedness of environmental and social sustainability. He advocated for inclusive digital progress that uplifts marginalized communities. Eminent speakers from St. Cloud State University, including Dr. Ben Baliga, Dr. Hiral Shah, and Dr. Gary Nierengarten, introduced academic opportunities for global students and highlighted the university's international presence. Chief Guest Mr. Yogi Sriram, Senior Vice President, Larsen & Toubro Ltd., addressed the transformative role of AI, urging participants to adopt AI with critical thinking and responsibility. The event also saw the release of the congress souvenir Prastavana 2025, a book on the conference theme, and the brochure for Sanmantrana 2026.



SVVV Organizes 'Sanmantrana 2025' - SVVV Organizes 'Ayutran 2025' - National Global Congress on Digital Innovation Conference on Food Fortification and **Nutritional Well-being**

Indore, March 4, 2025 — Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore, successfully organized the II National Nutrition Conference 'Ayutran 2025' in virtual mode on March 3-4, 2025. Focused on the theme "Enhancing Well-being Through Fortified Foods: Opportunities and Challenges," the conference served as a vital platform to address the pressing issue of malnutrition and micronutrient deficiencies through food fortification. Over 315 participants, including more than 30 paper presenters, researchers, students, and academicians from across India and beyond, actively engaged in the discussions. The conference was conducted under the leadership of Conference Patrons Shri Purushottamdas Pasari (Hon'ble Chancellor) and Dr. Upinder Dhar (Former Vice Chancellor), with Dr. Uttam Sharma serving as Chairperson, Dr. Dipali Saxena as Convener, and Dr. Shweta Keswani as Co-convener. Eminent personalities such as Dr. Sesikeran Boindala and Dr. H.N. Mishra delivered keynote addresses as Chief Guest and Guest of Honour respectively

SVVV Organizes 8th National Conference TEXCON-2025 on Fashion, Textiles, and Sustainability

Indore, April 22, 2025 — Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) successfully organized the 8th National Conference TEXCON-2025 in virtual mode from April 21–22, centered on the theme "Fashion Design, Textiles, and Sustainability." The conference brought together over 250 participants, including 73 registered delegates and experts from 15 academic institutions across the country. The event was inaugurated by Chief Guest Mrs. Archana Vyas, Scientist F and Additional Director, DRDO, Delhi, alongside former Vice Chancellor Dr. Upinder Dhar and Conference Coordinator Dr. Shamayita Patra. The conference abstract book, Prastavana-2025, was unveiled during the ceremony. In her address, Mrs. Vyas stressed India's textile export potential and the growing need for eco-friendly innovations. Over the two days, six technical sessions and two plenary sessions showcased 64 research papers. The conference concluded with a valedictory address by Mr. Deenbandhu Trivedi, Founder-Chairman of Zeel Group of Companies, who emphasized the critical role of automation and academic collaboration in advancing India's textile sector.

SVVV Organizes 'Vitt-Arth 2025' to Decode **Union Budget 2025–26** through Expert Insights

Indore, February 4, 2025 — The Shri Vaishnav Institute of Commerce, SVVV, organized a virtual post-budget discussion titled "Vitt-Arth 2025" to analyze the Union Budget 2025–26. The event featured expert insights from Dr. (CA) Anubhav Pradhan, who decoded key budget provisions, tax structures, and major capital allocations including regional airports, nuclear energy, and infrastructure in Bihar. CS Anurag Gangrade highlighted the budget's impact on corporate compliance, fast-track mergers, and MSME investment. Over 70 participants attended the event.

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श्री वैष्णव विद्यापीठ विश्वविद्यालय में गुरु पूर्णिमा पर व्यास पूजन कार्यक्रम

संपन्न

श्री वैष्णव विद्यापीठ विश्वविद्यालय ने गुरु पूर्णिमा के उपलक्ष्य में 24 जुलाई 2025 को विश्वविद्यालय परिसर, इंदौर में व्यास पूजन कार्यक्रम का आयोजन किया। यह कार्यक्रम भारतीय शिक्षण मंडल, मालवा प्रांत, मध्य क्षेत्र के सहयोग से आयोजित किया गया।

कार्यक्रम की शुरुआत दीप प्रज्वलन और सरस्वती वंदना से हुई। इसके पश्चात माननीय कुलपित डॉ. योगेश सी. गोस्वामी ने मुख्य अतिथि डॉ. एल. के. त्रिपाठी (संयोजक, भारतीय शिक्षण मंडल, इंदौर एवं डीन स्टूडेंट वेलफेयर, DAVV) का स्वागत पौधा भेंट कर किया। कार्यक्रम संयोजक डॉ. अनुराग जोशी ने विशिष्ट अतिथि डॉ. माया इंगले (विरिष्ठ प्राध्यापक, DAVV) का स्वागत पौधा देकर किया। माननीय कुलपित डॉ. योगेश सी. गोस्वामी ने स्वागत भाषण में कहा कि भारतीय शिक्षण मंडल द्वारा गुरु-शिष्य परंपरा को सुदृढ़ करने की यह एक सराहनीय पहल है। उन्होंने कहा कि पंचतंत्र सबसे बड़ा शिक्षक है। भारत में गुरु केवल शिक्षक नहीं, बल्कि पथ-प्रदर्शक होता है जो आत्मविकास की दिशा दिखाता है। उन्होंने यह भी कहा कि हमें अपने पर्यावरण और परिवेश से निरंतर सीखते रहना चाहिए। ऐसे आयोजनों से नई चीज़ें सीखने के प्रति जागरूकता बढ़ती है। उन्होंने अपने संबोधन का समापन इस विचार के साथ किया कि गुरु-शिक्षक परंपरा को सदैव जीवित रखना चाहिए।

विशिष्ट अतिथि डॉ. माया इंगले ने विष्णु पुराण के एक श्लोक के साथ अपने वक्तव्य की शुरुआत

उन्होंने भारतीय शिक्षण मंडल की गतिविधियों और समाज के उत्थान में उनके योगदान पर प्रकाश डाला। उन्होंने संगठन द्वारा आयोजित छह प्रमुख कार्यक्रमों की जानकारी दी। उन्होंने कहा कि आज हम गुरु-शिष्य परंपरा को पुनः स्थापित करने हेतु एकत्र हुए हैं और जब पुनः स्थापना की बात होती है,तो इसका अर्थ है कि कहीं न कहीं यह परंपरा क्षीण हो रही है। उन्होंने भारतीय संस्कृति एवं परंपरा पर आधारित रोचक क्विज प्रतियोगिता के माध्यम से विद्यार्थियों को भी सक्रिय रूप से जोड़ा।

मुख्य अतिथि डॉ. एल. के. त्रिपाठी ने अपने उद्बोधन में कहा कि हम गुरु पूर्णिमा तो एक दिन मनाते हैं, लेकिन पूरे वर्ष गुरु के मूल्यों को नहीं अपनाते। उन्होंने ब्लूम्स टैक्सोनॉमी और प्राचीन भारतीय ग्रंथों के बीच के संबंध की चर्चा की। उन्होंने नवीन विचारों पर कार्य करते रहने, महर्षि वेदव्यास के महत्व और उनकी रचनाओं को समझने की आवश्यकता पर बल दिया। उन्होंने कहा कि ज्ञान तकनीक के माध्यम से प्राप्त किया जा सकता है, लेकिन उसे स्वीकार करने की चेतना केवल एक गुरु ही दे सकता है। किसी भी व्यक्ति का व्यक्तित्व विकास उसकी सोच पर निर्भर करता है और यह सोच गुरु द्वारा विकसित की जाती है।

अंत में डॉ. अनुराग जोशी (कार्यक्रम संयोजक एवं सांस्कृतिक समिति समन्वयक) ने धन्यवाद ज्ञापन प्रस्तुत किया। कार्यक्रम का संचालन सुश्री अपर्णा सिंह द्वारा किया गया।





news brief



SVISSHA Political Science Students Explore Indore's Heritage Through Educational Visit

Indore, 8th March 2025 — In alignment with the Indian Knowledge System (IKS) vocational curriculum for the fourth semester, students from the Department of Political Science at Shri Vaishnav Institute of Social Sciences, Humanities and Arts (SVISSHA), embarked on an educational heritage tour to three culturally significant sites in Indore — Krishnapura Chhatris, Chhatribagh, and Lalbagh Palace. At Krishnapura Chhatris, they examined intricate carvings and inscriptions that reflect traditional governance structures and artistic brilliance. The visit to Chhatribagh shed light on Maratha architecture and its deep spiritual roots, while Lalbagh Palace provided insights into cultural fusion and the conservation of ancient philosophical and scientific texts.

श्री वैष्णव विद्यापीठ विश्वविद्यालय द्वारा "राइज़ ऑफ एआई" विषय पर फैकल्टी डेवलपमेंट प्रोग्राम — TCS के सहयोग से सफल आयोजन

श्रीवैष्णव विद्यापीठ विश्वविद्यालय (SVVV), इंदौर ने टाटा कंसल्टेंसीसर्विसेज (TCS), इंदौर के सहयोग से "राइज़ ऑफ एआई" विषयपर एक दिवसीय फैकल्टीडेवलपमेंट प्रोग्राम (FDP) का सफल आयोजनिकया। इस कार्यक्रम काउद्देश्य शिक्षकों को आर्टिफिशियल इंटेलिजेंस (AI) के वर्तमान परिप्रेक्ष्य, औद्योगिक उपयोगिता और शैक्षणिक एकीकरणके प्रति जागरूक करना था।

कार्यक्रमके मुख्य वक्ता श्री शिखर दाधीच, टीसीएस इंदौर के सोल्यूशन आर्किटेक्टफॉर एआई, रहे, जिन्होंनेआर्टिफिशियल इंटेलिजेंस की बदलती भूमिका, उभरती तकनीकों, इंडस्ट्री ट्रेंड्स और नैतिक चुनौतियोंपर गहन जानकारी साझाकी। उन्होंने यह भी बतायाकि शिक्षक कैसे अपने-अपनेविषयों में AI को व्यावहारिक औरमूल्यपरक ढंग से शामिलकर सकते हैं, ताकिविद्यार्थी उद्योग की आवश्यकताओं केअनुरूप दक्ष बन सकें।

इस अवसर पर आदरणीय कुलाधिपित श्री पुरुषोत्तम दास जी पासारी ने सभी प्रतिभागियों को अपनी हार्दिक शुभकामनाएँ प्रेषित करते हुए, उन्हें ऐसी रचनात्मक एवं ज्ञानवर्धक गतिविधियों में सिक्रय सहभागिता हेतु प्रेरित किया तथा विश्वविद्यालय के शैक्षणिक एवं समग्र विकास में सकारात्मक योगदान देने के लिए मार्गदर्शन प्रदान किया। इसआयोजन का संचालन माननीयकुलपित प्रो. (डॉ.) योगेश सी. गोस्वामी के मार्गदर्शन मेंहुआ, उन्होंने कहा, "आर्टिफिशियल इंटेलिजेंस जैसी उभरती तकनीकों को समझना और उन्हें शिक्षा प्रणाली में प्रभावी रूप से एकीकृत करना आज की आवश्यकता है। हमारा प्रयास है कि शिक्षक न केवल तकनीकी रूप से सशक्त बनें, बल्कि छात्रों को भी उद्योग की बदलती आवश्यकताओं के अनुरूप तैयार कर सकें। 'राइज़ ऑफ एआई' जैसे कार्यक्रम इसी दिशा में एक सार्थक पहल हैं। श्री वैष्णव विद्यापीठ विश्वविद्यालय में हम गुणवत्तापूर्ण शिक्षा, नवाचार और उद्योग से प्रभावी साझेदारी के माध्यम से सतत शैक्षणिक उन्नयन हेतु प्रतिबद्ध हैं।"

डॉ. आनंद राजावत, डीन – एकेडिमक, ने बताया किविश्वविद्यालय ने बी.टेकपाठ्यक्रमों में आर्टिफिशियल इंटेलिजेंसएवं उससे संबंधित विषयोंको बीते कुछ वर्षोंमें शामिल किया है उन्होंनेयह भी स्पष्ट कियाकि SVVV निरंतर इंडस्ट्री के साथ साझेदारीकर यह सुनिश्चित कररहा है कि पाठ्यक्रमविद्यार्थियों को भविष्य कीनौकरियों हेतु पूरी तरहतैयार करे। उन्होंने यह भी बताया की इसकार्यक्रम में कंप्यूटर साइंसके विभिन्न क्षेत्रों से 80 से अधिक फैकल्टीऔर स्टाफ ने भाग लेकरआर्टिफिशियल इंटेलिजेंस के बारे मेंगहन ज्ञान प्राप्त किया।

श्रीमहेन्द्र प्रताप सिंह पंवार, निदेशक – कॉर्पोरेट रिलेशंस एंड प्लेसमेंट (CRP) ने इस अवसरपर कहा कि "इसप्रकार के कार्यक्रम नकेवल संकायजनों को तकनीकी रूपसे सशक्त बनाते हैं, बल्कि छात्रोंको भविष्य की प्रतिस्पर्धा केलिए तैयार करने का आधारभी हैं।" उन्होंने विशेष रूप से सुश्रीमेघा अग्रवाल, रीजन हेड – एकेडिमकएलायंसेज़ ग्रुप (इंदौर), TCS, को उनके मार्गदर्शनएवं सिक्रय सहयोग के लिए विशेषधन्यवाद ज्ञापित किया, जिनकी प्रेरणा से यह आयोजनसफलतापूर्वक संभव हो पाया।

कार्यक्रमके सफल आयोजन मेंडाँ. सोनिका श्रीवास्तव एवं श्री प्रीतेश कुमार जैन का उल्लेखनीय योगदानरहा, जिन्होंने संपूर्ण कार्यक्रम के समन्वय एवंक्रियान्वयन की जिम्मेदारी प्रभावीढंग से निभाई।

SVVV Organizes National Symposium 'SAMVACHYY-2025' to Promote Interdisciplinary Forensic Science Education

Indore, July 2025 — Shri Vaishnav Institute of Forensic Science, SVVV, Indore, successfully hosted the National Symposium 'SAMVACHYY-2025', uniting experts, academicians, and students to explore interdisciplinary approaches in forensic science. The event featured insightful sessions on AI in investigations, best practices in handling sexual assault cases, and real-life crime scene analysis. Hon'ble former Vice-Chancellor Dr. Upinder Dhar emphasized the need for collaborative research, while Chief Guest Dr. T.D. Dogra highlighted the "Innocence Initiative" to prevent judicial errors. Convenor Dr. Ashutosh Shukla and Co-Coordinator Prof. Dinesh Kamble coordinated the proceedings, with keynote addresses by Dr. Navin Choudhary, Dr. Amandeep Singh, and Dr. Vinod Dingra. The symposium provided a dynamic platform for knowledge exchange, bridging theory and practice to strengthen forensic science education in India.

SVVV Students Shine at Youth Sustainable Entrepreneurship Summit 2025 in Bhopal

Indore, January 12, 2025 — A team of 15 students from Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), Indore participated in the Youth Sustainable Entrepreneurship Summit organized by the Indian Red Cross Society, Madhya Pradesh. The event was held at Peoples Campus, Bhopal, and was graced by Hon'ble Governor Mangubhai C. Patel as the Chief Guest. Among the participants, two students represented innovative startup ideas focused on sustainability. Project Sanjeevani, one of their initiatives, stood out by securing the 2nd position among the top 10 entries, along with a cash prize of ₹5,100

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National Pharmacy Education Day Celebrated in Honor of Prof. M. L. Schroff at SVVV

The Department of Pharmacy at Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) commemorated the birth anniversary of Late Professor Mahadeva Lal Schroff, revered as the "Father of Pharmacy Education in India," by celebrating National Pharmacy Education Day with great zeal and academic fervor at the C.V. Raman Block.

Organized by the B.Pharm II Semester students under the guidance of the department faculty, the event titled "Pharma Anveshan" aimed to honor the legacy of Prof. Schroff and promote innovation and excellence in pharmaceutical sciences.

The celebration featured a variety of student-led competitions, including a Poster Competition focusing on innovative research in pharmacy, a Rangoli Competition creatively depicting pharmaceutical themes, and a Model Competition showcasing scientific concepts through interactive models.

These activities not only highlighted the importance of pharmacy education in advancing healthcare but also fostered creativity, scientific inquiry, and collaborative learning among the budding pharmacists.

The event served as a fitting tribute to Prof. Schroff's pioneering contributions and inspired students to carry forward his vision with dedication and innovation in the field of pharmaceutical education.



Expert-led Workshop on Diabetes Management Tools Empowers Participants at SVVV

As part of Sanmantrana 2025—the multi-disciplinary international congress themed "Digitalization for Inclusiveness, Innovation and Sustainability: Opportunities and Challenges"—the Department of Food and Nutrition at Shri Vaishnav Institute of Home Science organized a specialized workshop titled "Hands-on Training on Diabetes Management Tools".

Conducted by renowned diabetologist Dr. Gaurav Gupta, who brings over 15 years of expertise in diabetes care, the workshop aimed to equip participants with practical skills and knowledge of modern tools used in diabetes management. Around 70 participants attended the session.

Dr. Gupta introduced various advanced diabetes management technologies such as Continuous Glucose Monitors (CGMs), insulin pumps, and mobile health applications, offering real-time demonstrations and usage guidance. The session culminated in an interactive Q&A segment, where attendees discussed real-life challenges faced in managing diabetes effectively.

Participants praised the workshop's hands-on approach and emphasized the value of learning directly from an experienced professional. Many shared that the training significantly boosted their confidence in handling diabetes tools and applying them in practical settings.

The workshop successfully achieved its objectives, marking a significant step forward in promoting digital healthcare literacy and better diabetes care among health and nutrition enthusiasts.



SVVV Psychology Students Attend Workshop on 'Grief Counselling' for Emotional Well-being and Cancer Care

Indore, April 19, 2025 — One-day workshop on "Grief Counselling" was held at the Indian Institute of Head and Neck Oncology (IIHNO), Indore, organized by the Department of Psycho-Oncology in association with Indore Cancer Foundation Charitable Trust. The workshop focused on the emotional and psychological aspects of cancer care and grief management, with active participation from 15 students and 3 faculty members of the Department of Psychology, SVISSHA, Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV). Led by expert speakers Ms. Palav Kamdar Gandhi, Ms. Pooja Patel, and Dr. Tripti Roy Yadav, the sessions explored the impact of cancer, the process of grief, and therapeutic tools such as CBT, ACT, group therapy, and art therapy. The event was coordinated by Dr. Supriya Vyas, Coordinator, Friends of Indore Cancer Foundation—SVVV



SVVV Hosts 7th Sir C. V. Raman Memorial Oration on Sustainability and Resilience in the Himalayas

Indore, February 28, 2025 — To mark National Science Day, Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) organized the 7th Sir C. V. Raman Memorial Oration, featuring Padma Shri Awardee Dr. Eklabya Sharma, Distinguished Ecologist and Strategic Advisor, as the Chief Guest. Delivering a thought-provoking oration on "Transformation for Resilience and Sustainability in the Himalayan Region," Dr. Sharma addressed key like security, concerns food biodiversity loss, and climate change, especially glacier melting due to rising temperatures. He advocated for nature-based solutions and integrated approach combining policy, research, and practice.

SVVV Hosts 7th Sir C. V. Raman Memorial Oration on Sustainability and Resilience in the Himalayas

Indore, April 9, 2025 — Shri Vaishnav Institute of Forensic Science (SVIFS), a constituent of Vaishnav Vidyapeeth Shri Vishwavidyalaya (SVVV), Indore, successfully organized its three-day national virtual conference TATHYAM-2025 from April 7-9, on "Criminology and the theme Forensic Science: Bridging Traditional and Digital Frontiers." The event featured plenary sessions by eminent experts, 54 research papers, 29 poster presentations, and nationwide participation, promoting innovation, academic and interdisciplinary exchange, collaboration in forensic science

Ready-to-Eat Food Consumption and Nutritional Consideration

The ready-to-eat (RTE) food sector in India has experienced significant growth in 2025, propelled by urbanization, evolving consumer lifestyles, and increased demand for convenience. The expanding market includes various product categories such as frozen meals, instant mixes, retort pouch foods, and refrigerated ready meals. From a nutritional standpoint, RTE foods often present challenges due to their composition. Many formulations rely on preservatives, high sodium content, added sugars, and saturated or trans fats to enhance shelf life and palatability. These components, when consumed excessively, contribute to non-communicable diseases such as hypertension, cardiovascular disorders, obesity, and diabetes conditions already prevalent in the Indian population. Consequently, consumer education on interpreting nutritional labels has become paramount. Nutritional labels provide detailed information on macronutrients (carbohydrates, proteins, fats), micronutrients (vitamins and minerals), caloric value, and presence of additives. Key parameters to monitor include sodium levels, total and saturated fat content, sugar content, and presence of artificial preservatives or flavor enhancers. Recent regulatory frameworks in India, aligned with Food Safety and Standards Authority of India (FSSAI) guidelines, mandate clear labeling to facilitate informed consumer choices. Front-ofpack (FOP) labeling initiatives, including traffic light coding and nutrient profiling, are gaining traction to aid quick assessment of food healthfulness. In conclusion, RTE foods address the need for convenience in India's fast-paced environment, a comprehensive understanding and scrutiny of nutritional labels remain critical for mitigating health risks and promoting balanced diets. Enhanced regulatory measures and consumer awareness campaigns are essential to ensure that RTE consumption contributes positively to public health outcomes.

Odyssey of a Spirit

Above the glorious ponds, beyond The Being whose thoughts the gaping valleys,

Mountains, rivers, woods and seas Distant from the sun, away from the breeze,

Moving into ageless eternity.

Hail spirit! Your tranquil agility, Penetrating the void of immortality Fly away to endless expanse, With an aura of masculine stance.

Away from this putrid abode, Anxious, restless spirit rode Purify yourself for great divine, Drinking from the areal wine.

leap beyond, On wings of Eternal desire

Happy is who entwined with celestial bond,



Dr. K. Subramanyam Assistant Professor of **English (Humanities)** SVISSHA, SVVV, Indore



Dr Dipali Saxena **Assistant Professor** Shri Vaishnav Vidyapeeth Viswavidyalaya Indore M.P.

"Itihāsa: Beyond History, Into Dharma" इतिहासंपुराणं चधर्मशास्त्रंच नैःश्रेयसं। वेदोपब्रंहणंप्रोक्तंस्मृतिम् चानुस धर्मवित्॥

Meaning: Itihāsa, Purāṇa, and Dharmaśāstra lead to ultimate well-being. They are said to be supports (upabrahmaṇa) to the Vedas. One who follows them is truly a knower of Dharma. Itihāsa does not merely mean "history"; in the traditional Indian sense, it indicates Dharma (ethics), Artha (statecraft), and Spiritual teachings. The first individual who compiled the Itihāsa for the Bharatvarsha was Sage Vyasa; it does not just include the Mahābhārata as we know it primarily. It includes the Vedas, Purāṇas, and the Great Epics, such as the Mahābhārata. The Epics are majorly known as Itihasa: The Ramayana and The Mahabharat. This Epics narrate actual events in this earthly realm, involving divine and human interactions with profound teachings of Dharma, Karma, Rajniti, and Moksha. Unlike its counterpart modern History which include only the political developments. The Purāṇas, which are 18 in number, narrate the cosmology, genealogies, legends, and philosophy. Itihāsa focuses more on the chronological events with epic dimensions, yet both overlap and are considered Smriti literature. Itihāsa and Purāṇas are not just historical records but spiritual companions to the Vedas. Itihāsa was not fabricated fiction but was believed to be witnessed by Divya-Drishti (divine vision) and was preserved for the moral and spiritual guidance of future generations.



Prof. Lokendra Nayak Assistant Professor (History) Shri Vaishnav Institute of Social Science, Humanities and Arts Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

I found myself when I was expecting somebody

It was the day when the lights were dim, It was the day when birds didn't sing, It was the day nobody was around, It was the day when I couldn't catch my wound.

It was the day no party songs were sung, It was the day no bells were rung, It was the day the time was stuck, It was the day all the flowers were plucked.



2nd year BA(Journalism and mass communication)

It was the day I found pen in my hand, It was the day I found myself staring at empty land, It was the day I found myself sitting on the ground, It was the day I found myself soo bound.

It was the day I found myself when I was expecting somebody.

Patron: Hon'ble Vice Chancellor, Dr. Yogesh C. Goswami Faculty Advisors: Dr. Pragya Jaroliya (Coordinator, SVIJMC) Dr. Sheuli De Sarkar, Dr. Seema Uikey, Satish Kumar Patel Editors: Sadhana Khopkar, Mansi Gadling

SIF - A New Gateway to Investments

Securities and Exchange Board of India, has given permission to launch SIF (Specialized Investment Fund) from April 2025. This new category of asset class is more than mutual funds and below to portfolio management services. The permission for launching SIF for any Asset Management Company is granted with certain restrictions. Only those AMCs which are operating in the market for last three years and have more than ten thousand cores of assets under management for preceding three years can opt for launching Specialized Investment Funds. A chief investment officer having more than ten years' experience of managing funds and have managed average Assets worth Rs. five thousand crores can qualify for it after SEBI's approval. For any investor minimum investment in SIF starts with Rs. ten lakhs. SEBI has created different investment strategies for any SIF which are long-short equity funds, focused sector rotation, debt long-short funds, and dynamic asset allocation with up to 25 % short exposure capability. To reach to the investors SEBI has issued varied instructions to the promoters of SIF which are:-

•SIFs need to possess unique brand names and logos that are different from traditional mutual funds. To initiate recognition, AMCs can utilize the sponsor's/mutual fund's brand name for a period of 5 years by employing expressions such as "presented by" or "provided by"

•The font size for the sponsor's/mutual fund's brand name must be the same as or less than that of SIF Assets Management Companies are required to have distinct websites or specific webpages for SIFs

Is it right for me??

Before investing in SIF any investor must consider the following points

- Possess a minimum of ₹10 lakhs available for investment.
- Interested in more advanced investment tactics.
- Well versed with the derivatives market positions.
- Do not require instant liquidity for their investments.

Dr. Amit Joshi

Associate Professor Economics (SVISSHA) SEBI Smart Trainer, Associated with NISM, NCFE, PFRDA

ACHIEVEMENT

Orientation SAGE University, Indore

On July 1st ,2025 Dr. Amit Joshi, Associate Professor, Economics, SVISSHA was invited as a resource person on behalf of Securities and Exchange Board of India to deliver an orientation for the students of commerce and management at the IMS (Institute of Management Studies). During his oration, he discussed the current condition of Indian Economy, he described the golden Yug of Indian Economy and described the reasons of becoming a golden sparrow.

He also described the scope, importance and need for Make in India campaign, the road to Viksit Bharat. He also explained the role of a developed and matured capital market in the formation of capital in an economy. The role of BSE and NSE and the crucial role of market regulator Securities and Exchange Board of India,

SEBI is not only to promote the capital formation in India but also to look after the grievance redressal mechanism.

Head of the commerce department and Management department, faculty members and more than sixty students were present during the session



Dr. Amit Joshi **Associate Professor Economics (SVISSHA)** SEBI Smart Trainer, Associated with NISM, NCFE, PFRDA

अब मैं बड़ी हो गई हूँ

पापा कहते हैं कि अब मैं बड़ी हो गई हूँ। शायद उनके लिए मैं अब अपने पैरों पर खड़ी हो गई हूँ।

उनके इंतज़ार में मैं घंटों दरवाज़े के सामने खड़ी रहती हूँ, देर से आने पर अक्सर नाराज़ भी हो जाती हूँ। और पापा कहते हैं – अब तुम बड़ी हो गई हो।

कोई यदि उनके बारे में कुछ बुरा कह दे मेरे सामने, तो मैं लड़ने को तत्पर हो जाती हूँ। जबकि स्वयं मैं ही कई बार उनसे रूठ जाती हूँ। और पापा फिर भी कहते हैं – अब तुम बड़ी हो गई हो।

जब मैं उन्हें थका-हारा देखती हूँ, तो भीतर से घबरा जाती हूँ। उन्हें खोने के भय से स्वयं से खिन्न हो जाती हूँ। और पापा मुस्कुराकर कहते हैं – अब तुम बड़ी हो गई हो।



Jayshree Hemraj Sharma 2nd year BA(Journalism and mass communication)